How to Submit an Encouraging Video

Vasculitis Awareness Month 2024

- 1. Hold your phone vertically (tall) and hit record.
- 2. Share an encouraging message for someone in the thick of vasculitis (whether they're living with the disease or they're a care partner). For example, you can share how you get through your hardest days or how you've embraced new hobbies and adventures despite vasculitis.
- 3. Keep it brief! The videos that do best on social media are about 60 seconds.
- 4. Email your video to our Communications Writer, Ashley: <u>aasti@vasculitisfoundation.org</u>. In the subject line of your email, write: VAM Encouraging Video.